

Data Strategy Engagement

If your existing data processes are confusing, inefficient or ineffective, then it may be time to change your approach.

Fortunately, our experienced data consultants are on-hand to assist, getting under the skin of your business to recommend strategies that will help manage and streamline ongoing operations.

Regain control of your data

Data management is no longer an 'IT problem' – the most successful data projects are initiated and owned by the senior management team and other influential individuals, including CEOs CFOs and CTOs.

Therefore, it is critical that businesses with multiple disparate systems, no single version of the truth and data quality issues, take steps to improve their existing processes, so that timely and accurate insights can be uncovered.

Sometimes, it can be difficult to diagnose the problem from within the organisation – that is why a growing number of businesses are engaging technical consultancies, like Circyl, to help them identify the issues and implement affordable solutions.

Most businesses would rather avoid the confusion and pressure that comes with selecting new technology too, opting instead to engage a team of technical experts that will guide them through the process so they can experience the benefits quicker.

Consultation & guidance

To ensure this happens, Circyl will facilitate workshops with key stakeholders to gain a better understanding of a client's unique needs and requirements. This information is then used to create a data strategy document that outlines the recommended approach.

Clients can also opt for a Proof of Concept (POC), which provides a more detailed analysis of the proposed solution, showcasing the full range of benefits upon a successful delivery. This will help you understand the art of the possible by seeing the solution in action.

Following a series of specialist workshops, our team will deliver a roadmap document and presentation that covers the following:

- A high-level overview of the existing approach.
- A summary of the key strengths that should be retained.
- Recommendations that will enhance the existing approach and deliver greater insights.
- Considerations that must be included as part of the data strategy.
- A recommended roadmap of development projects that will enhance BI through an iterative delivery process.

Our data consultants have worked with businesses of all sizes, across a wide range of industries – from retail, manufacturing and hospitality to banking, healthcare and pharmaceuticals. Our status as a Microsoft Partner assures clients of our technical expertise and understanding of the various data challenges businesses face.

Ultimately, our consultative approach will remove all the heavy lifting and help take your business from where it is now to where it needs to be.

Where should I start?

Team

- 1 team
- 1 stakeholder workshop
- Review document and roadmap
- Data strategy presentation

Multi-Team

- 2-4 teams
- 2 stakeholder workshops
- Review document and roadmap
- Data strategy presentation

Company

- 5+ teams
- Stakeholder workshops TBC
- Review document and roadmap
- Data strategy presentation

+POC

A Proof of Concept can be added to any engagement to provide additional value to the data strategy. Circyl will produce a Power BI dashboard with your data to demonstrate the art of possible.